

Benton Soil and Water Conservation District
2012 POSTER/MURAL CONTEST
Our Soil – A Layer of Life

1. *Who May Enter* Any fifth or sixth grader in the current school year, living or going to school within Benton County, may enter by submitting one entry. Students have the option of either developing individual posters or doing a group mural.
2. *Category Size* **Poster:** 11” x 17” minimum - 22” x 30” maximum
Mural: 24” x 36” minimum - 36” x 48” maximum *Horizontal or vertical format accepted.*
3. *Material/Delivery* Construction paper or drawing paper that doesn’t smear should be used. Paper may be taped together or rolled for shipping. Do not fold!
4. *Theme* Poster/mural should be related to a class assigned activity or individual experience suggested from the activities included in the folder. The project *must express* the theme “*Our Soil – A Layer of Life.*” **Poster/mural must have the words “Our Soil – A Layer of Life” not less than ½” in size somewhere on the face of the poster.** These letters may be stenciled.
5. *Artwork* Posters/Murals must be original artwork.
Do not use copyrighted cartoon characters/clip art.
6. *Back of Poster/Mural* List the following identification information on back of the poster/mural:
 - Student’s name
 - Parent’s name telephone number, address
 - Teacher, school, grade level and city
 - Benton Soil and Water Conservation District
7. *Timeline* Poster/Mural entries must be delivered to the Benton Soil and Water Conservation District office by **4:30 pm Friday, March 30, 2012.**
8. *Judging* **50% impact of conservation message** - written and artistic message
30% originality
20% artistic arrangements
Any poster not complying with the rules will be disqualified.
9. *Awards* **Benton Soil and Water Conservation District awards:**

Poster: 1st Place - \$100.00; 2nd Place - \$75.00;
3rd Place - \$50.00; 4th Place - \$25.00

Mural: 1st Place - \$100.00; 2nd Place - \$75.00

In addition to the winning students receiving their prize, the 1st place winners in the Poster & Mural Contest for Benton County will also win \$100.00 to be rewarded to their teacher as a classroom reward!

(OVER)

Area award: The 1st-3rd place poster winners and 1st-2nd place mural winners will advance to the Area 2 judges, and if they are selected at the Area level, they will compete at the State level. Prizes are described below for the area award:

Poster: 1st Place - \$25.00; 2nd Place - \$20.00; 3rd Place - \$15.00

Mural: 1st Place - \$25.00; 2nd Place - \$20.00; 3rd Place - \$15.00

10.

All posters and murals become the property of the Benton Soil and Water Conservation District and may be used at their discretion.